

# Open Research Day

3<sup>rd</sup> of November 2008

Research is the process of exploration of new ideas and allows Telefonica to look into the future, working on tomorrow's problems and finding solutions that people can only dream about today.

As a result Telefonica is investing in bringing together incredibly passionate and talented people with different view points (nationalities, disciplines, backgrounds) to follow their dreams, create new subjects and as a result new worlds for Telefonica's customers.

We are delighted to invite you to the 2008 Open Research Day 2008, where we will showcase our latest research results and give you a glimpse of the challenges that lie ahead in the Internet and Multimedia areas. We have put together an exciting program of speakers, both from top centers around the world, as well as others drawn from our own laboratories.

We hope you are able to attend, so please RSVP at:  
[open-confirmation@tid.es](mailto:open-confirmation@tid.es)

**Carlos Domingo**  
Managing Director  
Internet and Multimedia  
Telefonica I+D, Barcelona

## Agenda

- 9:00-9:15** **Fernando Fournon, CEO Telefónica I+D**  
**Carlos Domingo, Director Multimedia and Internet, Telefonica I+D**  
"Research@Telefonica I+D"
- 9:15-9:45** **Mateo Valero, Head of the Computer Architecture Department and Telefonica I+D Scientific Board Member**  
"On the Future of Supercomputers"
- 9:45-10:15** **Sandeep Singhal, Product Manager, Windows Network Team**  
"The Challenges of Networking in the 21st century"
- 10:15-10:45** **Federico Casalegno, Massachusetts Institute of Technology**  
"Designing Connections, People, Places & Information"
- 10:45-11:15** **Break**
- 11:15-11:45** **Nuria Oliver, Scientific Director Multimedia, Telefonica I+D**  
"Multimedia Information Access: Helping People find Right Stuff Anytime and Anywhere"
- 11:45-12:15** **Arturo Azcorra, Universidad Carlos III**  
"Research Trends in Future Internet"
- 12:15-12:45** **Pablo Rodriguez, Scientific Director Internet, Telefonica I+D**  
"Making Peace in the Internet"
- 12:45-13:45** **Panel**  
"Search, Recommendations and Personalization: text and beyond"  
**Moderator:** **Nuria Oliver**, Telefonica I+D  
**Panelists:** **Xavier Serra**, Pompeu Fabra University  
**Hugo Zaragoza**, Yahoo!  
**Alejandro Jaimes**, Telefonica I+D  
**Marc Torrens**, STRANDS  
**Ferran Marques**, Universitat Politècnica de Catalunya  
**Xavier Amatriain**, Telefonica I+D
- 14:00-15:00** **Demos / Poster Session**



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Where?

How to arrive?



Vía Augusta, 177  
08021 Barcelona

<http://investigacion.tid.es/opendaybcn2008/>

